

The Cheese Ninja

Production & Prompt Guide

A complete, repeatable workflow for a satisfying 15-second Pixar-style deli comedy — a tiny sweet grandma hands over an endless cheese order, a virtuoso Cheese Master builds a perfect cheese mountain... and then she reveals who it's really for.

15 sec · 9:16 vertical · Pixar deli comedy · One line: "She's vegetarian." · Seedance 2.0

THE IDEA

The sweetest grandma. The biggest cheese order. One tiny reason.

A premium cheese deli. A tiny, shy grandma hands over a folded shopping list that unrolls like an endless royal scroll down the counter and through the queue. The Cheese Master — calm, elegant, unshakable — accepts the mission and unleashes a cheese storm: wire-cutting, slicing, grating, cubing and wrapping everything into a flawless, symmetrical cheese mountain taller than she is. Applause. Then grandma raises one finger, lifts an impossibly tiny poodle from her trolley, and explains the whole enormous order with four words: "She's vegetarian." Everyone freezes. The hook: maximum theatrical effort, undone by the tiniest punchline.

WORKFLOW AT A GLANCE

01. Design the cast — Cheese Master, grandma, tiny poodle, assistant & the queue.
02. Lock the rules — Clean deli, abstract labels, blocking (staff vs customer side), animal safety.
03. Animate in Seedance 2.0 — Paste the master prompt below (as-is) for the 15-sec build.
04. Polish & post — Land the silence before "She's vegetarian," export 9:16, publish.

CHARACTER REFERENCE IMAGES

Design your cast on clean backgrounds. Generate each from the descriptions below and keep them the same recognizable characters throughout. Mind the blocking: the Master & assistant are behind the counter; grandma, the trolley, the poodle & the queue stay on the customer side.

The Cheese Master (Hero · behind the counter) — Calm, highly skilled male deli specialist, late 40s–50s, warm confident face, dark hair greying at the temples, short trimmed beard, crisp white deli coat, dark-green apron, clean gloves, pen in pocket. Elegant, precise, in total control — a cheese-counter ninja. Same face, hair, beard & outfit in every shot.

Grandma & the poodle (Customer · punchline) — Grandma — tiny sweet elderly lady, round glasses, silver bun, pastel cardigan, floral dress, handbag & small trolley. Shy, innocent... orders absurdly much cheese. The poodle — extremely tiny cream-white female toy poodle, pink bow & collar, big dark eyes. Peeks from the trolley until the final reveal.

Assistant & the queue (Support · reactions) — Assistant — young deli assistant, white coat & green apron; confident -> overwhelmed, passing trays like a pit-crew, always behind the counter. The queue — businessman, mother with bags, elderly man w/ cane, stylish woman in sunglasses, teen with crackers, bored child — each unique, each progressing curious -> amazed -> shocked.

STORYBOARD THE ORDER, THE STORM AND THE REVEAL

[THE ENDLESS ORDER] Grandma hands over a tiny folded list that unrolls like a royal scroll down the counter and through the queue; customers lift their feet.

[THE CHEESE STORM] Impossible-speed wire-cutting, slicing, grating and wrapping — a golden grated cascade, trays passed pit-crew style, FWIP–FOLD–SNAP.

[THE POODLE PUNCHLINE] Music stops. Grandma lifts an impossibly tiny poodle beside a cheese mountain taller than she is: "She's vegetarian."

KEY FRAME · THE ENDLESS ORDER

HOOK FRAME — the endless cheese order

[STYLE] Premium stylized cinematic 3D deli comedy, 9:16, glossy high-end family-animation render, warm cinematic lighting.

[ACTION] Wide shot of a premium supermarket cheese delicatessen. THE CHEESE MASTER (crisp white deli coat, dark green apron, clean gloves, short trimmed beard) stands behind the counter. On the customer side, a tiny sweet GRANDMA in a pastel cardigan hands him a tiny folded shopping list across the counter — and it unfolds once, unfolds again, then keeps rolling like an ancient royal scroll down the counter and through the waiting queue. Customers lift their feet as the paper rolls past. The assistant stares in disbelief. Grandma smiles sweetly as though this is completely normal. The Cheese Master lifts the endless list with two fingers, raises one eyebrow and gives one slow "mission accepted" nod.

[ENVIRONMENT] Bright modern cheese deli, large refrigerated glass display of generic cheese wheels and wedges, polished white counters, stainless-steel surfaces, dark-green accent lighting, a small shopping trolley on the customer side with a tiny cream-white toy poodle peeking out.

[NEGATIVE] No readable labels, brands, prices or on-screen text; no meat counter; no identity drift; no blades thrown or spun.

TIMELINE

0:00–0:02 The endless order — grandma hands over a folded list that unrolls like a royal scroll down the counter and through the queue; the assistant stares; the Master lifts it, raises an eyebrow, one slow "mission accepted" nod.

0:02–0:04 The cheese ninja activates — he tightens a glove, straightens his apron, taps the scale (BEEP), snaps out a tray, grips the wire cutter. Fast push-in + whip-pan to the display. Pizzicato strings begin.

0:04–0:08 The cheese storm — impossible-speed wire-cutting, even slices, a golden grated cascade, neat cubes, trays; the assistant passes containers pit-crew style while he wraps & seals in rhythm (FWIP–FOLD–SNAP). The poodle tracks every package.

0:08–0:11 The perfect stack — he runs the endless list, packaging everything into an enormous but immaculate, symmetrical cheese tower taller than grandma. She leans to peek around it; the poodle rises to stare; the queue is fascinated. Every label blank.

0:11–0:13 The triumphant handoff — the final package lands (SNAP) and he presents the flawless order with an open-hand gesture, arms folded with quiet pride. Grandma nods gratefully; the assistant exhales; polite amazed applause; a triumphant mini-fanfare.

0:13–0:15 The poodle punchline — grandma raises one finger, music stops. She shyly lifts the tiny poodle from the trolley and holds her beside the giant stack: "She's vegetarian." The poodle licks her lips and gives one "YIP!" Everyone freezes. Huge comedy sting. Freeze-frame.

THE 15-SECOND MASTER PROMPT

This is the whole thing — copy it, swap the deli for any counter business (butcher, bakery, florist, pharmacy, coffee bar), and you have your own "absurd order, tiny reason" comedy series.

MASTER PROMPT · THE CHEESE NINJA

PREMIUM STYLIZED 3D DELI COMEDY — THE CHEESE NINJA AND THE ENDLESS ORDER

[STYLE] Premium stylized cinematic 3D animated comedy, high-end family-animation look, exaggerated but clean cartoon anatomy, expressive facial animation, glossy commercial rendering, dynamic short-form pacing, warm cinematic lighting and a premium modern supermarket cheese-deli aesthetic. Vertical 9:16. 720p or higher. 15 seconds. High motion. Rendered in Seedance 2.0.

[IMPORTANT — FOOD SAFETY AND BRAND COMPLIANCE] Clean, professional cheese-deli counter environment. No real supermarket names, cheese brands, prices, logos or readable product labels. All cheese wheels, blocks, wedges, tubs and packages use generic, abstract, non-readable labels. Clean gloves and hygienic food handling throughout. Safe, controlled use of cheese knives, wire cutters, slicers and graters only. No blades thrown, spun or used as toys. No dialogue, speech, lyrics or subtitles throughout the video except for Grandma's single final spoken line: "She's vegetarian."

[STAGING / BLOCKING — IMPORTANT] The Cheese Master stands behind the cheese-deli counter the entire time, on the staff side of the display. Grandma stands on the customer side of the counter the entire time, with her small shopping trolley beside her. The tiny female poodle stays in or near the trolley on Grandma's side. The customer queue stands behind Grandma on the customer side of the counter. Do not place Grandma, the dog, the trolley or the queue behind the counter. Keep the work area behind the counter for the Cheese Master and the assistant only.

[CHARACTERS — KEEP EACH PERSON IDENTICAL THROUGHOUT]

CHEESE MASTER — HERO: A calm, highly skilled male cheese-deli specialist in his late 40s or early 50s, warm confident face, neatly groomed dark hair with subtle grey at the temples, short perfectly trimmed beard, focused expressive eyes, crisp white deli coat, dark green apron, clean protective gloves and a small pen tucked into his coat pocket. He is elegant, precise and completely in control. He moves like a cheese-counter ninja, treating every cheese knife, wire cutter, slicer, grater, scale, tray, sheet of wrapping paper and shopping bag like part of a perfectly rehearsed performance. Same face, hair, beard, outfit and proportions in every shot.

GRANDMA — CUSTOMER: A tiny, sweet elderly grandmother with a warm round face, rosy cheeks, soft wrinkles, large round glasses, neatly styled silver-grey hair in a small bun, pastel knitted cardigan over a floral dress, comfortable shoes and a small elegant handbag. She stands at the customer side of the counter with a small shopping trolley. She looks gentle, harmless and slightly shy. She has a sweet innocent smile and politely holds a tiny folded shopping list between two fingers. Despite her delicate appearance, she orders an absurdly enormous quantity of cheese. Same recognizable face, glasses, hairstyle, cardigan, floral dress, handbag, trolley and body proportions throughout.

FEMALE POODLE — GRANDMA'S DOG: An extremely tiny, adorable female toy poodle with a fluffy cream-white coat, perfectly rounded professional grooming, large dark expressive eyes, tiny black button nose, small pastel-pink bow and a sweet innocent expression. She wears a delicate pink collar with no readable text. She remains on Grandma's side of the counter, sitting inside the trolley basket or a small open pet carrier attached to Grandma's trolley, with only her fluffy head and upper body visible until the final reveal. Same size, fur, bow, collar and facial appearance throughout.

ASSISTANT: One young cheese-deli assistant wearing a clean white coat, dark green apron, neatly tied-back hair and clean protective gloves. Initially confident, then increasingly overwhelmed. The assistant stays behind the counter with the Cheese Master and passes trays, wrapping paper, containers and shopping bags like a racing pit-crew mechanic.

CUSTOMERS IN LINE: A tired businessman holding a shopping basket, a mother carrying grocery bags, an elderly man with a cane, a stylish woman wearing sunglasses, a teenager holding crackers and a bored child sitting inside a shopping cart. Every face and silhouette is unique. Their expressions progress from curious to amazed and finally completely shocked. They remain in line behind Grandma on the customer side of the counter.

[ENVIRONMENT] Premium modern supermarket cheese delicatessen. Bright clean interior, large refrigerated glass display filled with colorful generic cheese wheels, wedges and blocks, polished white counters, stainless-steel work surfaces, professional cheese slicer, wire cheese cutter, cheese grater, digital scale with no readable numbers, wrapping-paper rolls, transparent containers, trays, blank abstract labels, insulated

QUALITY CHECKLIST

- [] Blocking correct: Master/assistant behind the counter; grandma, trolley, poodle & queue on the customer side
- [] Same cast throughout — no identity drift, outfit changes or duplicate characters
- [] All labels abstract & unreadable — no brands, prices, logos or on-screen text/subtitles
- [] Safe, controlled tool use — no thrown/spun blades; clean hygienic handling
- [] Poodle stays the same tiny cream-white toy poodle, handled gently, never eats cheese
- [] Only one spoken line — "She's vegetarian." — everything else SFX + score
- [] Silence before the punchline; final freeze-frame on the shocked deli

Made with AI Toon Studio · Full guide: aitoonstudio.com/guides/cheese-ninja