

# The Interior Design Ninja

## Production & Prompt Guide

A complete, repeatable workflow for a glamorous 15-second Pixar-style transformation — a virtuoso designer turns one empty room into a flawless luxury living room in a whirlwind of flying furniture, curtains and décor, matching her iPad visualization exactly.

15 sec · 9:16 vertical · Pixar luxury reveal · No music · SFX only · Seedance 2.0

### THE IDEA

## Empty room in. Editorial luxury living room out. Fifteen seconds.

A skeptical homeowner stands in a cold, echoing empty room. The designer — calm, elegant, unstoppable — raises her iPad showing a polished 3D design of that exact room, taps it ("Let's bring it to life"), and detonates a furniture hurricane: a rug unfurls mid-air and lands centered, sculptural sofas glide in and stop in perfect symmetry, curtains fly to the rail, a pendant descends and clicks on, art locks above the sofa, then a cyclone of cushions, books, vases, candles and plants — each landing with impossible accuracy. Final adjustments to the millimetre, then the reveal: the real room matches the iPad exactly. "Design delivered." The hook is theatrical ninja precision over an interior makeover.

### WORKFLOW AT A GLANCE

01. Design the cast — Lock 2 reference images — the design ninja & the client — so identity stays consistent.
02. Lock continuity — Same architecture throughout; the iPad design must match the final room.
03. Animate in Seedance 2.0 — Feed the cast + master prompt for the 15-sec transformation.
04. Polish & post — Sync the design SFX, export 9:16, publish the reveal.

### CHARACTER REFERENCE IMAGES

Consistency is everything — the same designer and the same client must appear in every frame. Generate two clean reference images on plain backgrounds in Nano Banana (Gemini) or GPT Image, then upload both into Seedance 2.0 as references. The designer has exactly two natural arms and two hands in every shot.

The Design Ninja (Virtuoso designer (hero)) — Sharp expressive brows, warm confident eyes, dark hair in a low bun; structured beige/grey blazer, monochrome top, slim black trousers, low heels, a sleek utility belt (stylus, tape, laser, swatches) and a modern iPad.

The Client (Skeptical -> delighted) — A stylish adult homeowner by the room's entrance. Starts overwhelmed by the empty space; watches the transformation side to side in disbelief; ends amazed, emotional and delighted.

### STORYBOARD THE EMPTY ROOM, THE HURRICANE AND THE REVEAL

[EMPTY] The cold, bare room; the skeptical homeowner by the entrance; the designer center, raising her iPad showing the finished 3D design of that exact room.

[HURRICANE] Mid-transformation — a rug unfurling in the air, sofas gliding in, curtains flying to the rail, cushions and vases mid-flight; the designer mid-choreography with her stylus.

[REVEAL] The finished editorial luxury living room; the client walks in amazed and applauds; the designer holds the iPad — the real room matches it exactly.

### KEY FRAME · EMPTY

[STYLE] Stylized 3D Pixar-style animation, 9:16, warm luxury-interior render.

[EMPTY CANVAS] The DESIGN NINJA stands center in a large empty modern living room, raising her iPad which shows a polished 3D design of the finished room; the skeptical CLIENT by the entrance; cold, bare, echoing space. "The Before."

[ENVIRONMENT] High ceilings, floor-to-ceiling windows, neutral plaster walls, light natural-wood floor, cool flat daylight — completely empty.

[NEGATIVE] No text, no logos, no extra arms/hands, no furniture yet, no inconsistent identity.

### TIMELINE

0:00–0:02 The empty canvas — the homeowner looks doubtful; the designer raises her iPad showing the finished room, taps once (DING).

0:02–0:04 Design ninja activates — iPad CLICK, sleeve up, measuring tape FWIP; stylus points: "Let's bring it to life."

0:04–0:07 Rug & furniture hurricane — rug unfurls mid-air and lands centered; sofas glide into symmetry; a heel stops a drifting sofa on the mark.

0:07–0:10 Curtain, lighting & art storm — curtains attach to the rail, a pendant clicks on (warm light), art locks above the sofa (laser BEEP).

0:10–0:12.5 Accessory cyclone — cushions, throw, books, vases, candles and plants settle in rhythm; one 120fps slow-mo cushion toss.

0:12.5–0:13.5 Legendary final adjustments — she inspects, compares the room to the iPad (they match), nudges one vase exactly 1cm.

0:13.5–0:15 The luxury reveal — the client applauds; the iPad matches the room; she lifts her chin: "Design delivered." Freeze-frame.

### THE 15-SECOND MASTER PROMPT

This is the whole thing — copy it, swap the room and palette for any interior brand or realtor, and you have your own luxury-reveal series.

## MASTER PROMPT · THE INTERIOR DESIGN NINJA

### PIXAR LUXURY TRANSFORMATION – THE INTERIOR DESIGN NINJA

[STYLE] Stylized cinematic 3D animation, polished animated-feature realism, vibrant luxury interior aesthetics, warm natural sunlight, premium fabrics & textures, playful energy, exaggerated character animation, dynamic motion blur, expressive reactions, extremely fast cinematic storytelling – a luxury interior reveal crossed with a ninja performance. 9:16. 720p+. Rendered in Seedance 2.0.

[CHARACTERS – use the attached references, exact identity]

INTERIOR DESIGN NINJA: stylish adult FEMALE designer, sharp expressive brows, warm confident eyes, dark hair in a low bun; structured beige/grey blazer, monochrome top, slim black trousers, low heels, sleek utility belt (stylus, measuring tape, laser measure, swatches), a modern iPad; moves like a legendary design ninja – stylus as a baton, tape as a precision ribbon, furniture responding to her choreography. Calm, theatrical, ultra-fast, graceful, in control. EXACTLY two natural arms and two hands. CLIENT: a stylish adult homeowner near the entrance – skeptical & overwhelmed at first, watching side to side, then amazed and delighted. Keep both identical throughout.

[CONTINUITY – CRITICAL] Architecture stays EXACTLY the same throughout (same windows, walls, ceiling, floor, doors, proportions, camera geography). The transformation is ONLY empty -> fully designed / cold -> warm / plain -> luxurious. The iPad design at the start MUST match the final room. Keep every major item consistent once it appears (same rug, sofas, coffee table, chairs, curtains, lamps, artwork, plants, accessories). No furniture shape/color changes, no disappearing or duplicate furniture, no floating furniture after placement, no architecture morphing.

[ENVIRONMENT] A large empty modern living room – high ceilings, floor-to-ceiling windows, warm daylight, neutral plaster walls, light natural-wood/pale-stone floor, recessed lighting. Starts empty, echoing, cold. Ends a spectacular luxury living room: large textured rug, two sculptural sofas, accent chair, premium coffee table, side tables, floor lamp, pendant/chandelier, full-height curtains, layered cushions, throws, large artwork, ceramic vases, books, candles, sculptural objects, large plants, refined accessories. Palette: cream, warm beige, taupe, soft grey, natural oak, muted olive, black accents, brushed brass.

[TIMELINE] 0:00-0:02 THE EMPTY CANVAS: wide architectural shot of the empty room; the homeowner looks doubtful; the designer stands center holding her iPad, raises it showing a polished 3D design of the exact same room fully furnished; she smiles and taps once – DING – the digital furniture pulses. · 0:02-0:04 DESIGN NINJA ACTIVATES: she closes the iPad (CLICK), rolls up a sleeve, snaps out a measuring tape (FWIP) that crosses the wall and retracts; spins the stylus and points to the room center: "Let's bring it to life." (accurate English lip sync); the lights subtly brighten. · 0:04-0:07 RUG & FURNITURE HURRICANE: a giant rolled rug rushes in, she spins and launches it – it unfurls mid-air and lands perfectly flat and centered; two sculptural sofas glide in from opposite sides and stop in perfect symmetry; a coffee table rotates through the air onto the rug's center; an accent chair spins into angle; one sofa drifts 2cm – without looking she stops it with a heel on the mark; the client's head tracks left-right like tennis. · 0:07-0:10 CURTAIN, LIGHTING & WALL-ART STORM: she launches folded curtain fabric that opens into two full-height panels and attaches to the rail in soft folds; a sculptural pendant descends and clicks on (warm golden light); a framed artwork glides up and locks above the sofa (laser BEEP); side tables slide in and a floor lamp arrives and switches on; the artwork tilts 1° – she looks back, raises a brow, straightens it with a fingertip. · 0:10-0:12.5 ACCESSORY CYCLONE: full-speed styling – coordinated cushions launch and land perfectly; a throw drapes like silk over a sofa arm; books stack; vase, candles, bowl, plants settle in rhythm (TAP, TAP, CLICK, TING); swatches fly like cards, she picks one and the final cushion lands in the matching color; a stiff cushion – one tap and it settles into shape; one 120fps slow-mo cushion toss. · 0:12.5-0:13.5 LEGENDARY FINAL ADJUSTMENTS: everything slows; she walks through inspecting a curtain fold, a cushion corner, a book, a candle, a throw crease, a plant leaf, a brass object; she compares the room to the iPad – they match; she notices one vase off-center and moves it exactly 1cm. Perfect. · 0:13.5-0:15 THE LUXURY REVEAL: the last fabric fibers settle; a beat of silence; the client looks around a flawless luxury interior, walks in, touches a cushion and applauds; the designer holds the iPad showing the original design – the real room behind her matches it exactly; she closes it (CHK), lifts her chin: "Design



## QUALITY CHECKLIST

- ☐ Same designer & same client throughout — no identity drift; two arms / two hands always
- ☐ Architecture identical start to finish — only the furnishing changes
- ☐ The iPad design matches the final room exactly
- ☐ Every furniture piece stays consistent once placed — no duplicates, morphs or floats
- ☐ Final palette holds (cream/beige/taupe/grey/oak/olive/black/brass); editorial & warm
- ☐ SFX cut to a beat, no music; only the two spoken lines
- ☐ Full faces in reactions — no isolated eye / extreme crop

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