

The Bedtime Reveal

Production & Prompt Guide

A complete, repeatable workflow for a 15-second stylized 3D relationship comedy — from character references to the final Seedance 2.0 render, built around one clean reversal.

15 sec · 9:16 vertical · Premium 3D look · No dialogue · Built for virality

THE IDEA

You think she's the joke. He's hiding more.

The setup is a bait-and-switch. A picture-perfect couple lies in bed, and the wife starts her bedtime routine: makeup off, her waist-length platinum hair stuffed into a silk bonnet, a thick face mask, a clear night guard clicked in. With every step the husband looks more horrified — so the audience decides she's the transformation, the punchline, the whole gag. She catches him staring and gets offended. Then he calmly reaches up and lifts his enormous perfect quiff off in one piece: bald crown underneath, hair only around the sides. The wife freezes. The dog freezes. He puts the hairpiece on the nightstand and goes to sleep like it's nothing. The bigger secret was always his. No dialogue — the faces and the SFX carry it.

WORKFLOW AT A GLANCE

01. Design characters — Lock the glamorous couple and the dog as references.
02. Build key frames — Three stills: perfect couple, her transformation, the reveal.
03. Animate in Seedance 2.0 — Feed refs + master prompt, render 9:16 at 15s.
04. Polish & post — Comedic SFX, title card, publish to Reels.

CHARACTER REFERENCE IMAGES

Consistency is everything — the same faces, bodies and bedroom must appear in every frame, and the wife especially must stay the same person from start to finish. Lock three clean references — the glamorous wife, the husband with the impossibly thick quiff, and the little dog — in Nano Banana (Gemini) or GPT Image, then upload all three into Seedance 2.0. One warning that matters more here than anywhere: the husband's reference hair must read as completely real and thick, with no toupee edge, so the model has nothing to foreshadow.

The Wife (The Glamorous One) — 25–35, waist-length platinum-blonde hair, cat-eye makeup, glossy lips, ivory satin pajamas. High-maintenance polish. Her routine only shifts her from glamorous daytime styling to practical bedtime styling — she never becomes ugly, and her face stays identical throughout.

The Husband (The One With The Secret) — 30–40, strong jaw, expressive brows, dark satin pajamas, and an enormous perfectly styled dark-brown quiff that's one of his most noticeable features. The whole thick top is a removable hair system — bald crown underneath, hair only around the sides. Do not reveal it before the punchline.

The Dog (The Reaction Character) — A small fluffy dog on the bed with expressive eyes and floppy ears. Starts relaxed, gets progressively more curious through her routine, and delivers a huge comic double-take at the bald reveal. Its reaction is what makes the punchline land twice as hard.

STORYBOARD THE COUPLE, THE TRANSFORMATION AND THE REVEAL

[BEFORE] The couple already sitting in bed — she's all platinum hair and perfect makeup, he's polished with the huge quiff, the dog resting peacefully between them.

[ACTION] Peak transformation: her hair vanished into the silk bonnet, face under a thick mask, night guard in — while the husband leans away, eyes huge.

[REVEAL] The entire pompadour lifted off in one piece — shiny bald crown, hair only at the sides — as the wife and dog freeze mid-shock.

KEY FRAME · THE REVEAL

THE REVEAL FRAME

[STYLE] Premium stylized 3D animation, glossy feature-animation look, exaggerated expressive faces, warm luxury-bedroom lighting at night, cinematic depth of field. Not photorealistic. 9:16.

[ACTION] THE HUSBAND — dark satin pajamas, strong jaw — grips the entire thick top section of his quiff with both hands and lifts it off in ONE clean piece, revealing a shiny bald crown with hair only around the sides. He stays completely calm, no embarrassment.

[REACTION] THE WIFE — bonnet, face mask, night guard — eyes enormous, brows shot up, mouth open. THE DOG — eyes wide, ears up, head jerking from the bald head to the hairpiece and back. Both frozen in shock.

[NEGATIVE] No baldness or toupee edge visible before this moment. No embarrassment, no dialogue, no text, no identity drift, no distorted hands.

TIMELINE

0:00–0:02 Perfect couple already in bed — glamorous wife, polished husband with the huge quiff, dog resting. She smiles and reaches for her bedtime products.

0:02–0:03.5 Makeup off — two pad swipes clear her dramatic eye makeup; his smile fades, one eyebrow rises; the dog opens one eye.

0:03.5–0:05 Hair disappears — she twists her waist-length hair up and stuffs it into a silk bonnet; the giant silhouette becomes tiny. His eyes widen, bonnet -> wife -> bonnet.

0:05–0:06.5 Face mask — she spreads a thick pale mask, leaving only eyes, nostrils and lips. He leans away, eyes wider; the dog watches suspiciously.

0:06.5–0:08 Night guard — CLICK, she inserts a clear retainer; her smile goes awkward. He freezes, the dog sits upright, one beat of silence.

0:08–0:11 He looks her up and down — bonnet -> mask -> retainer -> natural face. She notices, narrows her eyes, folds her arms: "Seriously?" He gives a tiny smug smile.

0:11–0:13 He reaches for his quiff, grips the whole top — one beat — and lifts. The entire pompadour comes off in ONE PIECE. "POP." Bald crown underneath.

0:13–0:15 Rapid reaction cuts — wife and dog in total shock, husband perfectly calm. He sets the toupee on the nightstand, lies down, pulls the blanket up. Final freeze: he sleeps, they stare.

THE 15-SECOND MASTER PROMPT

This is the whole thing — copy it as-is. Swap the hidden secret (fake tan line, false lashes, a wig of her own) and you've got your own reversal series. The punchline rule stays no matter what you swap.

MASTER PROMPT · THE BEDTIME REVEAL

CINEMATIC 3D AI CARTOON MINI-STORY – THE BEDTIME REVEAL

[FORMAT] 15-second vertical 9:16 stylized 3D animated comedy, 720p or higher. No reference images required (though locked character refs keep identity consistent).

[STYLE] Premium stylized 3D animation, glossy high-end feature-animation look, exaggerated expressive faces, cinematic depth of field, warm luxury-bedroom lighting, fast visual-comedy timing, polished romantic-comedy finish. Not photorealistic. Not live-action.

[TONE] Funny, playful, glamorous, relatable adult relationship comedy. The entire joke is a reversal: at first the wife appears to be the one dramatically transforming as she gets ready for bed, and the husband watches, increasingly horrified. Then the punchline reveals HE has been hiding the much bigger secret – his perfect thick hairstyle is a removable hairpiece. The wife and dog are both shocked; he behaves as if it's completely normal.

[CHARACTERS]

THE WIFE: Glamorous woman, 25-35: very long straight platinum-blond hair below the waist, fair glowing skin, large almond eyes, cat-eye makeup, glossy lips, slim elegant body, ivory or champagne satin pajamas. Confident, feminine, slightly dramatic, comfortable with her routine, mildly offended when judged. Keep her identity and face identical throughout – she does NOT become ugly; her change is only glamorous daytime styling -> practical bedtime styling.

THE HUSBAND: Handsome man, 30-40: strong jawline, expressive brows, broad shoulders, dark satin pajamas, and an extremely thick, dramatic, perfectly styled dark-brown quiff/pompadour that looks thick, full, expensive and completely natural. SECRET: the entire thick top is a removable toupee/hair system – bald crown and bald top underneath, normal hair around the sides and back. Do NOT reveal until the final punchline.

THE DOG: Small cute fluffy dog on the bed, expressive eyes, floppy or perked ears. Relaxed at first, watches the couple, grows progressively more curious, and gives a huge comic reaction to the bald reveal. An important reaction character.

[LOCATION] A luxurious cozy bedroom at night: large king-size bed, elegant neutral bedding, large pillows, warm bedside lamps, nightstand, small mirror, skincare products, makeup-removal pads, silk hair bonnet, dental-retainer case, soft amber lighting, premium hotel-suite feeling. The couple stays in or beside the bed throughout; the dog stays on the bed.

[TIMELINE] 0:00-0:02 PERFECT COUPLE: start immediately on a medium-wide shot of the couple already in bed – glamorous wife, polished husband with huge quiff, dog resting; no empty-room establishing shot. She smiles and reaches for her bedtime products. · 0:02-0:03.5 MAKEUP OFF: close-up, two pad swipes remove her eye makeup; cut to husband, smile fades, one eyebrow rises; cut to dog, one eye opens. · 0:03.5-0:05 HAIR DISAPPEARS: she twists her enormous hair up and stuffs it fully into a silk bonnet – giant silhouette becomes tiny; his eyes widen, bonnet -> wife -> bonnet; the dog lifts its head. · 0:05-0:06.5 FACE MASK: she spreads a thick pale-green/cream mask, leaving only eyes, nostrils, lips; he leans away, eyes wider; the dog watches suspiciously. · 0:06.5-0:08 NIGHT GUARD: CLICK, she inserts a clear retainer, smile goes awkward; husband freezes, dog sits upright, one beat of silence. · 0:08-0:09 he slowly looks her up and down – bonnet -> mask -> retainer -> natural face – reading 'What happened?!' with no dialogue. · 0:09-0:11 SHE NOTICES: she catches him staring, narrows her eyes, turns her head, gives a deeply offended look, folds her arms, raises one eyebrow – 'Seriously?'; he gives a tiny smug smile; the dog looks wife -> husband -> wife. · 0:11-0:12 he casually reaches both hands to his quiff; her look turns from annoyed to confused; the dog tilts its head; he grips the whole top section – one beat. · 0:12-0:13 he lifts: the entire pompadour comes off in ONE PIECE – 'POP' – revealing a bald crown and bald top, hair only at the sides; the contrast is HUGE. · 0:13-0:14 rapid reaction cuts: WIFE eyes enormous, brows up, mouth open around the night guard; DOG eyes wide, ears up, head jerking from bald head to hairpiece and back; HUSBAND completely calm. · 0:14-0:15 he casually sets the toupee on the nightstand, lies down, pulls the blanket to his chin, closes his eyes, instantly comfortable; the wife stays sitting upright, frozen; the dog stays upright staring. Final freeze frame: husband peacefully asleep, shiny bald crown visible, toupee on the nightstand, wife in bonnet + mask + retainer stunned, dog equally shocked.

QUALITY CHECKLIST

- ☐ All three characters look identical to their reference images in every beat — the wife's face never drifts and she never becomes unattractive
- ☐ His hair reads as completely real and thick until second 12 — no toupee edge, thinning or baldness visible early
- ☐ Her routine reads clearly as glamorous -> practical: makeup off, hair into bonnet, face mask, night guard
- ☐ The audience believes she's the joke until the one-piece toupee lift reverses it
- ☐ The dog's reaction escalates from relaxed to a huge comic double-take at the reveal
- ☐ Comedic SFX only — no dialogue, no subtitles, no on-screen text; one continuous bedroom scene
- ☐ 9:16, 15 seconds, 720p or better, strong first 2 seconds on the perfect couple

Made with AI Toon Studio · Full guide: aitoonstudio.com/guides/the-bedtime-reveal