

# The Tailor

## Production & Prompt Guide

A complete, repeatable workflow for a 15-second cinematic 3D makeover comedy — from character reference images to the final Seedance 2.0 render.

15 sec · 9:16 vertical · Pixar look · No dialogue · Built for virality

### THE IDEA

## A magical makeover, staged as a two-hander.

Two characters, one mirror, one transformation. Finn slouches in — gangly, baggy, unsure. Maestro Rico, a dapper old-world tailor with a curled mustache and golden shears, appears behind him and goes to work: measuring tape whipping, chalk ticking, shears flashing, a suit assembling on Finn in a blur. He straightens up beat by beat. A match-cut reveals a sharp, confident leading man — and the passersby at the window stop to stare. The drama lives in two characters sharing one frame. No dialogue — cartoon SFX only.

### WORKFLOW AT A GLANCE

01. Design characters — Lock 2 reference images so identity stays consistent.
02. Build key frames — Three stills: the before, the cut, the reveal.
03. Animate in Seedance 2.0 — Feed refs + master prompt, render 9:16 at 15s.
04. Polish & post — Cartoon SFX, gold title card, publish to Reels.

### CHARACTER REFERENCE IMAGES

Consistency is everything — the same face, body and outfit must appear in every frame. Lock two clean reference images — the slouchy customer and the dapper tailor — in Nano Banana (Gemini) or GPT Image, then upload both into Seedance 2.0. Finn must read as the exact same person at the slouch and the standing-tall reveal; only his clothes and posture change.

Finn (The Slouchy Customer) — Wild messy hair, round glasses, hunched posture, an ill-fitting black tee and baggy joggers. The before half of a one-person glow-up.

Maestro Rico (The Tailor) — Curled mustache, flat cap, waistcoat, tape draped around his neck, golden shears in hand. Wields tape and shears like a maestro conducting.

### STORYBOARD THE BEFORE, THE CUT AND THE REVEAL

[BEFORE] Finn slouching in the mirror, baggy and unsure; Maestro Rico appearing behind him, tape snapping, eyes twinkling.

[CUT] Rico mid-flurry — tape whipping, chalk ticking, golden shears flashing, fabric draped and pinned in a blur.

[REVEAL] Finn in a sharp tailored suit, standing tall, jaw set; passersby at the window stop and stare; Rico tips his cap.

## KEY FRAME · THE REVEAL

# REVEAL FRAME — the mirror match-cut

[STYLE] Stylized 3D Pixar/Illumination cartoon, warm vintage tailor shop, golden window light. 9:16.

[REVEAL] FINN — same messy hair and round glasses — now standing tall in a sharp tailored dark suit, confident, in the standing mirror; "A magical makeover."

[BACKGROUND] Maestro Rico tipping his cap; passersby at the sunlit window stopping to stare; warm wood shop, fabric bolts.

[NEGATIVE] Same face throughout, only clothes and posture change. No text, no logos.

## TIMELINE

0:00–0:02 The before — Finn slouches in the mirror; Rico appears, tape snapping.

0:02–0:05 The measure — tape "fwip-fwip", chalk "tick-tick", Rico circling like a dancer.

0:05–0:08 The cut & pin — golden shears "snik-snik", a jacket forming on Finn mid-spin.

0:08–0:11 The fitting — a crisp blazer shrugged on, collar flicked, waist cinched.

0:11–0:13 The finish — pocket square "pf", hair smoothed, brush-off "fft-fft."

0:13–0:15 Match-cut reveal — sharp tailored suit, window stares, Rico tips his cap, freeze.

## THE 15-SECOND MASTER PROMPT

This is the whole thing — copy it, swap the trade (barber, cobbler, florist) and you have your own makeover series.

## MASTER PROMPT · THE TAILOR

### STYLIZED 3D AI CARTOON MINI-STORY – THE TAILOR: A MAGICAL MAKEOVER

[STYLE] Stylized cinematic 3D animated comedy, high-end Pixar / Illumination-inspired look, warm vintage-shop palette, exaggerated but clean cartoon anatomy, expressive faces, theatrical old-world charm, glossy render, soft golden light through a shop window. Duration: 15 seconds. Aspect ratio: 9:16. Resolution: 720p or higher. No dialogue. No speech. No subtitles. No logos. Cartoon SFX only.

[CHARACTERS – use the 2 uploaded reference images]

FINN (The Slouchy Customer): a gangly young man in his early 20s with wild messy dark hair, round glasses, hunched posture, an ill-fitting plain black tee, baggy joggers and sneakers. Sweet, self-conscious, fidgety. Expression arc: insecure slouch -> curious -> astonished -> standing tall with new confidence.

MAESTRO RICO (The Tailor): a dapper old-world tailor with a neat curled mustache, flat cap, waistcoat, sleeves rolled, a measuring tape draped around his neck, golden scissors in hand. Theatrical, twinkling, unflappable. Wields chalk, tape and shears like a maestro conducting an orchestra.

[ENVIRONMENT] A cozy vintage tailor shop. Warm wood paneling, shelves of fabric bolts, a tall standing mirror, brass fittings, a window onto a sunlit street with passersby. Spools, pins, chalk, a dress form. Golden hour light pouring in. Cinematic, warm, premium.

[MOOD] A scruffy nobody becomes a leading man. Old-world charm meets glow-up satisfaction. The tailor calm and theatrical; the customer transformed beat by beat. Comedy warm, the reveal triumphant.

[TIMELINE] 0:00-0:02 THE BEFORE: Finn slouches in the mirror, baggy and unsure, tugging at his shapeless tee; Maestro Rico appears behind him, eyes twinkling, tape snapping. · 0:02-0:05 THE MEASURE: lightning-fast theatrical measuring, tape whipping around him "fwip-fwip," chalk marks "tick-tick," Rico circling like a dancer. · 0:05-0:08 THE CUT & PIN: golden shears flashing "snik-snik," fabric draped and pinned in a blur, a half-built jacket forming on Finn mid-spin. · 0:08-0:11 THE FITTING: Rico spins Finn, shrugs a crisp blazer onto his shoulders, flicks the collar, cinches the waist – Finn straightens up in surprise. · 0:11-0:13 THE FINISH: a pocket square tucked "pf," shoes nudged into place, hair smoothed back, a final brush-off "fft-fft." · 0:13-0:15 MATCH-CUT REVEAL: same angle, quick clean cut – Finn in a sharp tailored suit, standing tall, jaw set; passersby at the window stop and stare. Rico tips his cap – freeze-frame.

[CAMERA] Tight intro on the slouch in the mirror; fast theatrical inserts on tape, chalk and shears; orbiting spin during the fitting; clean match-cut reveal in the mirror; window reaction shot; final hero freeze-frame.

[LIGHTING] Warm golden hour through the shop window, soft wood-toned bounce light, glossy highlights on brass and shears, a flattering key light on the mirror reveal.

[AUDIO] Cartoon SFX only, punchy and rhythmic: tape "fwip-fwip," chalk "tick-tick," shears "snik-snik," fabric "whump," pocket square "pf," brush "fft-fft," a triumphant "ta-da" chime on the reveal. No speech, no subtitles.

[NEGATIVE] No subtitles, no logos, no on-screen text, no dialogue, no inconsistent identity, no changing faces, keep the same person throughout – only the clothes and posture transform. Keep it warm, glossy and comedic.

## QUALITY CHECKLIST

- [ ] Both characters look identical to their reference images in every beat (identity consistency)
- [ ] Finn reads as the same person — only clothes and posture change
- [ ] Clear before -> after: slouchy & baggy -> tall & sharply tailored
- [ ] Both characters share the mirror frame — the two-hander reads at a glance

- [ ] Cartoon SFX only — no dialogue, no subtitles, no on-screen text
- [ ] Strong first 2 seconds (the slouch) so it stops the scroll
- [ ] 9:16, 15 seconds, 720p or better, gold title used sparingly

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